

## OUTCOMES, PRIORITIES and EXECUTIVE COMMITMENTS

Outcome	Priority/ Obsession	Executive Commitments
<b>Southampton is a city with strong and sustainable economic growth</b>	We will increase the number, and improve the mix, of housing in the city	<ul style="list-style-type: none"> <li>• Work with partners to build one affordable home in our city every day.</li> <li>• Develop council owned but empty buildings around the central station for starter homes, these homes to be sold at a discount to local young people who want to get on the housing ladder.</li> <li>• Change the planning rules so that new HMOs will be refused permission if 10% of houses in the area are already HMOs (AMC)</li> </ul>
	We will ensure local people have opportunities to develop skills to make the best of employment opportunities	
	We will reduce the wage gap between residents and commuters into the city	
	We will increase investment into the city	<ul style="list-style-type: none"> <li>• Support the growth of small businesses by providing low cost flexible start-up units in the city centre.</li> <li>• Work with other councils to deliver a devolution deal for our area</li> <li>• Set up a Business Improvement District in the city centre to generate extra resources to be spent on new services and events</li> <li>• Guarantee free parking at district centres and continue to freeze or reduce parking charges in the city centre</li> </ul>
<b>Children and young people in Southampton get a good start in life</b>	We will improve early help services and support for children and families	<ul style="list-style-type: none"> <li>• We believe in giving city children the best start in life so we will keep all Sure Start centres open and work with the NHS to provide more services from them.</li> <li>• Build three state of the art play areas at Southampton Common, Mayfield Park and the Veracity Ground</li> </ul>
	We will increase educational attainment	<ul style="list-style-type: none"> <li>• Continue to invest in Southampton schools, encouraging co-operation between them and promoting their achievements.</li> <li>• Keep all library buildings open and operating as libraries</li> </ul>
	We will reduce the numbers of looked after children and children in need	

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	We will protect vulnerable children and young people	<ul style="list-style-type: none"> <li>• Set up a council run letting agency as a 'fair deal' competitor to rip off commercial lettings agencies</li> </ul>
<b>People in Southampton live safe, healthy, independent lives</b>	We will increase the proportion of social care service users receiving direct payments, so that service users have more choice and control	<ul style="list-style-type: none"> <li>• Increase the number of older and vulnerable residents in receipt of a direct payment so they can have more choice and control over the care they receive.</li> </ul>
	We will improve housing quality and reduce fuel poverty	<ul style="list-style-type: none"> <li>• Invest in council homes to improve insulation and fit new heating systems, saving tenants hundreds of pounds a year.</li> <li>• Work with other local councils to launch our own power company; use it to offer cut priced electricity and gas to residents</li> </ul>
	We will improve air quality	<ul style="list-style-type: none"> <li>• Make Southampton a clean air city by getting old polluting Lorries and buses off our roads.</li> </ul>
	We will support vulnerable people and enable more people to live independently	<ul style="list-style-type: none"> <li>• Build Extra Care housing so that older people can live independent lives in a supported environment.</li> <li>• Use participatory budgeting principles to allocate money from our public health budget on local priorities</li> <li>• Support credit unions and advice services in our city</li> <li>• Launch a cross city 'Trust the Council' one stop shop for household services offer to include boiler servicing, gardening services, cleaning and maintenance services.</li> <li>• Confirm our three year rule on local people getting access to Council housing</li> <li>• Work with the local business community to build and run a state of the art set of public toilets in the city centre</li> </ul>
<b>Southampton is a modern, attractive city where people are proud to live and work</b>	We will keep our city clean	
	We will ensure roads and pavements are maintained	<ul style="list-style-type: none"> <li>• Continue with the policy of doubling the spend on road re-surfacing</li> </ul>
	We will strengthen and develop community groups	<ul style="list-style-type: none"> <li>• Continue to work with 'friends of' groups for our parks and common to invest in and improve on</li> <li>• Work with local campaigners like CAMRA to protect local community pubs from redevelopment by listing them as community assets</li> </ul>
	We will increase pride in our city by ensuring there is a vibrant and diverse cultural, entertainment and	<ul style="list-style-type: none"> <li>• Deliver family friendly events on no less than 25 weekends a year to bring city residents and visitors together</li> <li>• Guarantee Christmas lights in our city</li> <li>• Continue to invest in the city's heritage and cultural</li> </ul>

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	leisure offer	life
		<ul style="list-style-type: none"> <li>• Build a brand new public service hub in Bitterne precinct to include Health, Police, library and leisure services</li> </ul>